HIGHER EDUCATION INSTITUTIONS GEARING TOWARDS A BETTER NORMAL THROUGH THE PHILIPPINE QUALITY AWARD

THE CASE OF HOLY ANGEL UNIVERSITY

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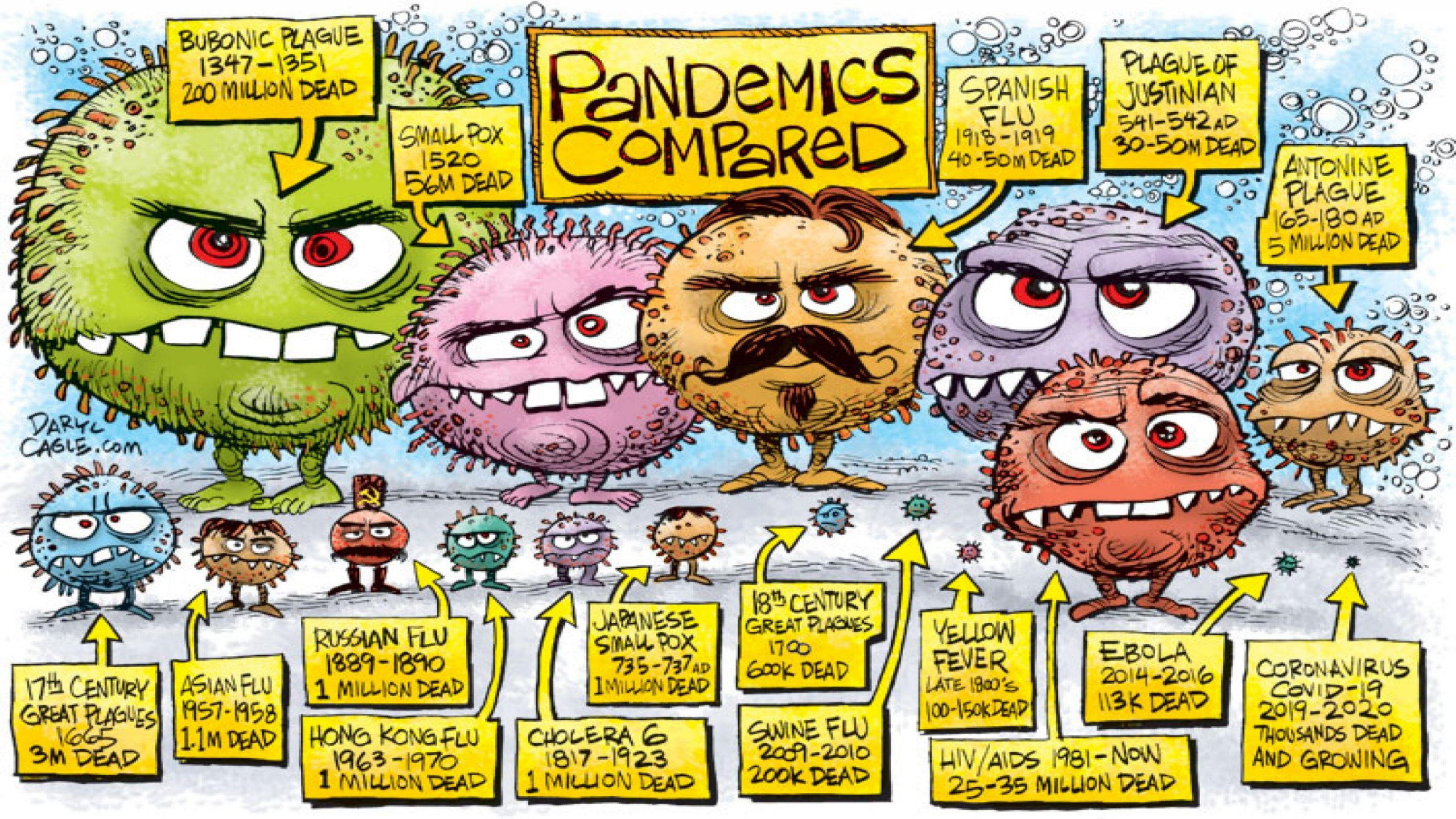
University President

HOLY ANGEL UNIVERSITY

August 11, 2020

- COVID-19 Recovery Planning
- Digital Transformation of the University
- Academic Continuity Plan
- Role of Core Values
- Lessons Learned

Outline of Presentation


PANDEMICS COMPARED
BUBONIC PLAGUE
1347-1351
200 MILLION DEAD
SMALL POX
1520
56M DEAD
SPANISH FLU
1918-1919
40-50M DEAD
PLAGUE OF JUSTINIAN
541-542 AD
30-50M DEAD
ANTONINE PLAGUE
165-180 AD
5 MILLION DEAD
DARYL CAGLE.com
17th CENTURY GREAT PLAGUES
1665
3M DEAD
ASIAN FLU
1957-1958
1.1M DEAD
RUSSIAN FLU
1889-1890
1 MILLION DEAD
HONG KONG FLU
1963-1970
1 MILLION DEAD
CHOLERA 6
1817-1923
1 MILLION DEAD
JAPANESE SMALL POX
735-737 AD
1 MILLION DEAD
18th CENTURY GREAT PLAGUES
1700
600K DEAD
SWINE FLU
2009-2010
200K DEAD
YELLOW FEVER
LATE 1800's
100-150K DEAD
HIV/AIDS 1981-NOW
25-35 MILLION DEAD
EBOLA
2014-2016
11.3K DEAD
CORONAVIRUS
COVID-19
2019-2020
THOUSANDS DEAD
AND GROWING

We are all about students!

“

THE CHALLENGE OF COV-ED

If not offset, interrupted education causes lasting scars in the form of delayed or foregone human and social development.

Michael M. Alba
and Emmanuel S. de Dios
INTROSPECTIVE

Pre-Eminent is Not the Same as Overriding.

"You are not on Earth to be safe. You are on Earth to lead a full life. I don't want my epitaph to be 'He led a safe life.' It's like another epitaph I don't want: 'He experienced as little pain as possible.' The nature of this world is such that if you aim for 100% safety and no pain, you don't live."

— Dennis Prager

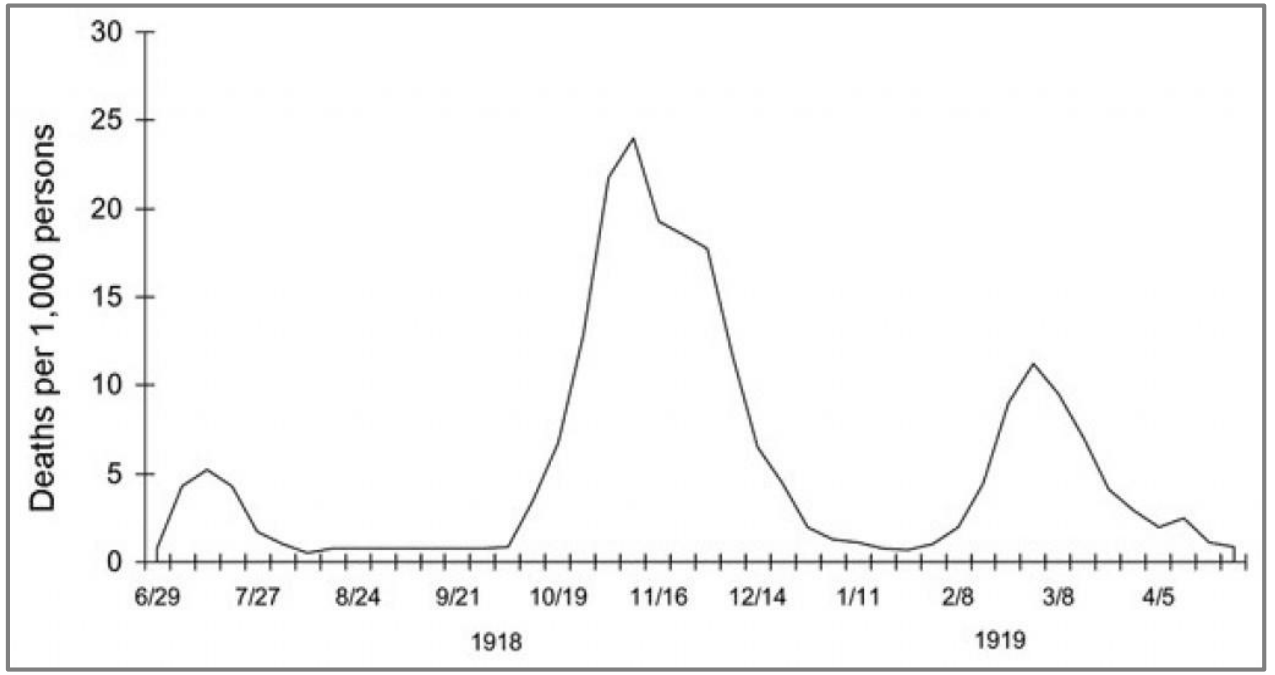
A systematic approach to **COVID-19 recovery planning** relies on:

1. The use of planning **premises** that are based on an analysis of:
   a. higher education trends here and abroad
   b. results of scientific research done by reputable institutions
   c. government mandates pertaining to the COVID-19 pandemic.
2. Consideration of the concerns, preferences, and values of **students and stakeholders** – internal (i.e., workforce) and external (e.g., employers).
3. Pursuit of strategies that **balance** planning premises, stakeholder considerations, and organizational **mission and sustainability**.

COVID-19 Recovery Planning

FIRST PREMISE

There will very likely be successive waves of new cases, which implies multiple peaks of infection and multiple orders of community quarantine similar to the Spanish Flu pandemic of 1918-1919.



https://www.issuewire.com/the-spanish-flu-pandemic-of-1919-and-the-stock-market-1660450868135312

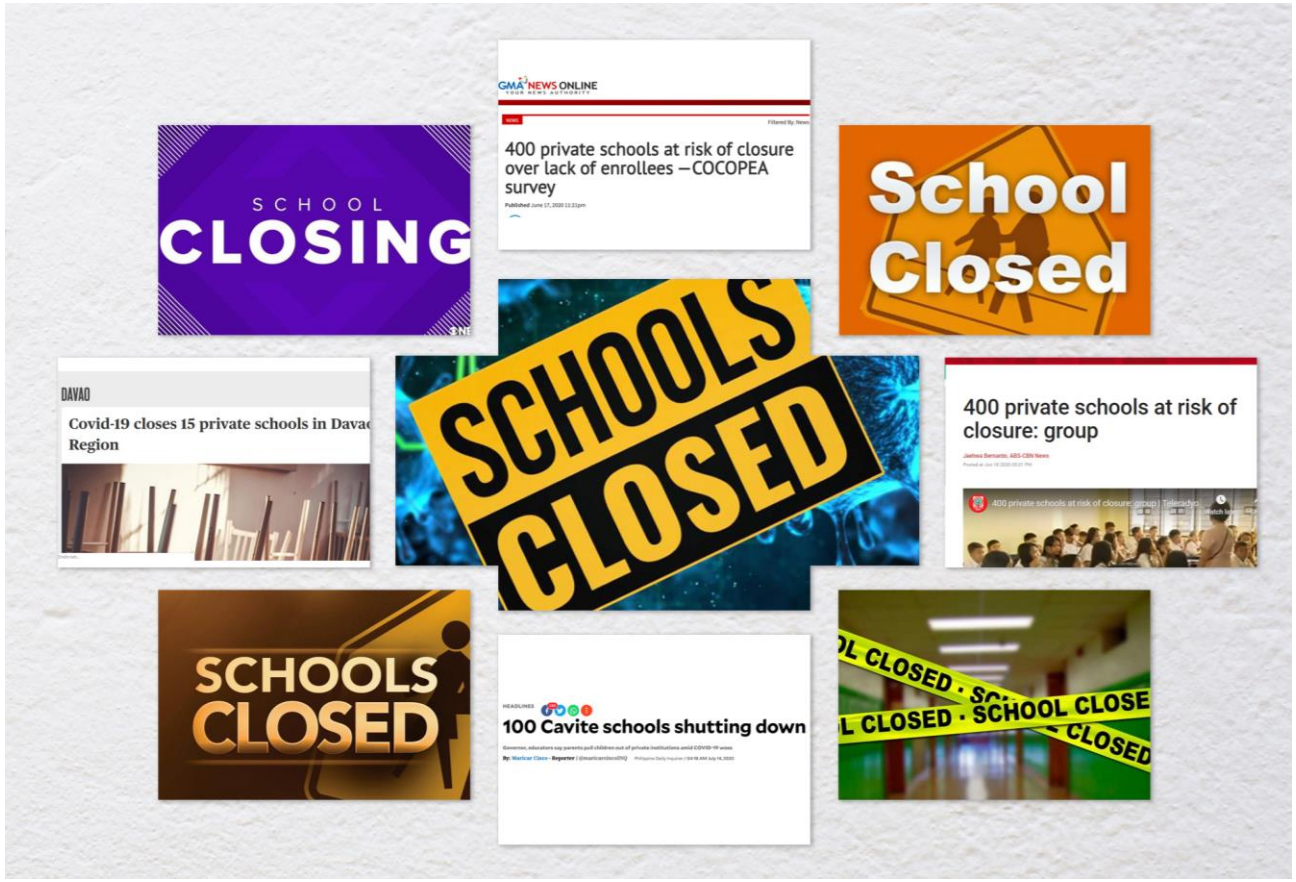
https://www.reuters.com/article/us-health-coronavirus-southkorea-idUSKCN21V0JQ

Planning Premises

SECOND PREMISE

Once schools reopen in SY 2020-2021, there will very likely be a nationwide dip in enrollment by up to 50%-70%. Reasons:

- Financial inability to pay the cost of private education as a result of parents' unemployment during the lockdown period
- Lack of internet access at home or weak internet signals in communities
- Students' and parents' potential discomfort with online education.



Source: *Chronicle of Higher Education*, "Leading an Institution Through an Unprecedented Crisis," webinar, 7 April 2020.

Planning Premises

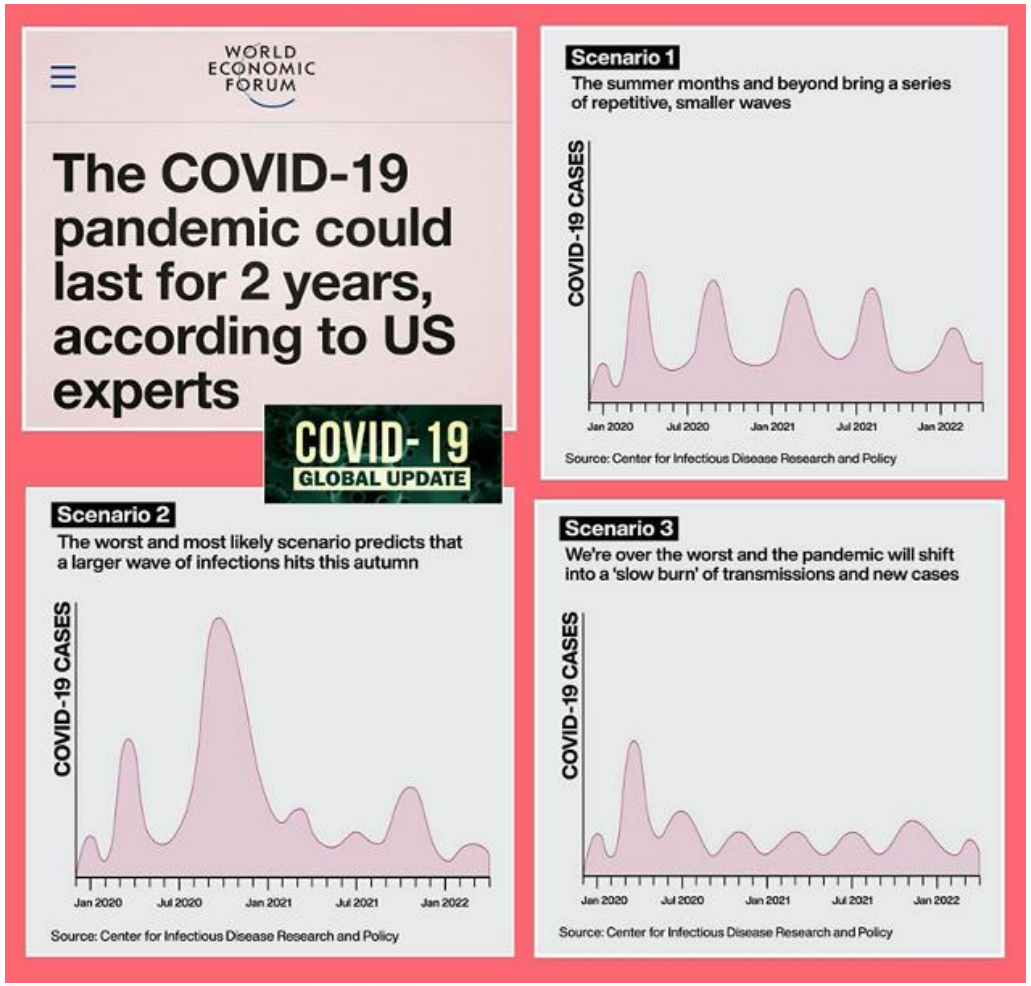
THIRD PREMISE

Social distancing will very likely need to be practiced for at least two years (SY 2020-21 and SY 2021-22) because of the multiple resurgence of the virus and subsequent lockdowns.

https://www.bloomberg.com/news/articles/2020-04-14/harvard-researchers-say-some-distancing-may-be-needed-into-2022

Planning Premises

- Possibility of Social Distancing for 2020-2022
- On-and-Off COVID-19 Outbreaks and Quarantine Periods
- Likelihood of an Exclusively Online School Year 2020-2021
- How do we provide a memorable student experience in an online environment?



What HEIs Face

https://feedpulp.com/wp-content/uploads/2019/10/10.jpg

DX @ HAU – The Beginnings

- 1986
  - —Computerization of operations
- Summer 2006-2007
  - — Introduction of CAMPUS++ Enterprise Resource Planning (ERP) as Client #3 of Data Pacific Corp. (now Datamobility Corp.)
- 2010-2016
  - —CAMPUS++ Student Information System (SIS), including student self-enrollment system, student portal, faculty portal, and grade records
- 2018
  - —CAMPUS++ Online application for admission

EVOLVE

DX @ HAU – Recent Years

- 2017
  - —Began evaluation of different LMS platforms for College and Graduate School in response to successive campus closures due to typhoons, floods, and earthquakes
- 2018
  - —Implemented ARALinks by Phoenix as Learning Management System (LMS) for Basic Education
- 2019
  - —Adopted CANVAS as LMS for College and Graduate School effective Summer 2020
  - —Adopted ORANGEAPPS as supplemental LMS for K-12
- February 2020
  - —Adopted Academic Continuity Plan and scheduled simulation for March 11-14, 2020

https://assets.rappler.com/612F469A6EA84F6BAE882D2B94A4B421/img/EE40940B852A46CAAD85F4239B55836F/enhanced-community-quarantine-640.jpg

Christ-Centeredness

Photo credits: HAU Marketing & Creative Services

Integrity

Photo credits: HAU Marketing & Creative Services

Excellence

Student-Centered Excellence; Focus on Success

Photo credits: HAU Marketing & Creative Services

Community

Photo credits: HAU Marketing & Creative Services

Societal Responsibility

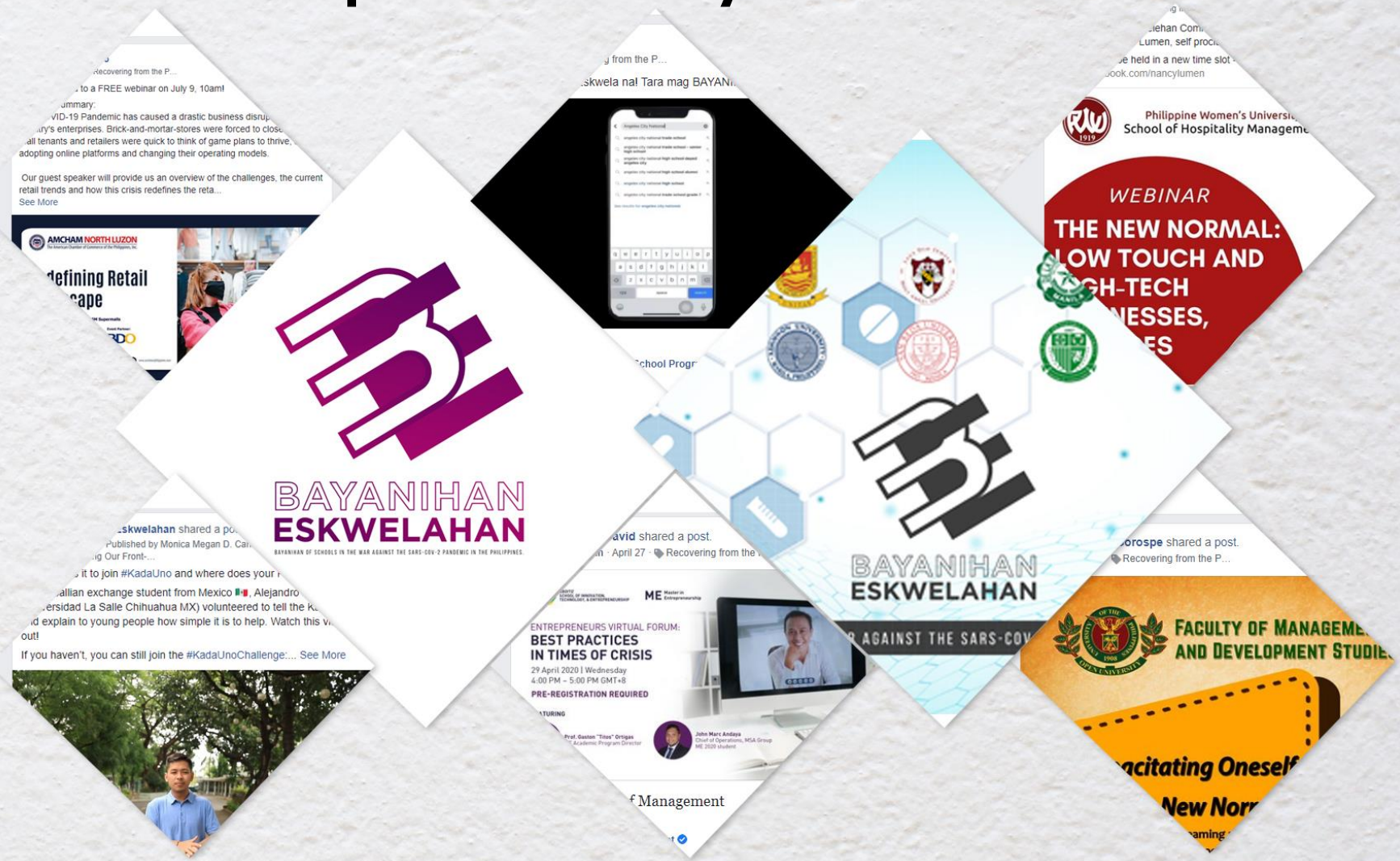


Photo credits: HAU Marketing & Creative Services

Lessons Learned

- Practice strategic foresight **not** forecasting.
- Strategy involves **uncertainty reduction** and **design thinking**.
- Rely on your organization's Core Values as your North Star.
- If you are committed to education performance excellence, that your actions reflect the PQA Core Values comes naturally.
  - —Systems Perspective, Visionary Leadership, Student-Centered Excellence, Valuing People, Organizational Learning and Agility, Focus on Success, Management By Fact, Societal Contributions, Ethics and Transparency, Delivering Value and Results

We are all about students!

RETURN
HEAVEN

Laus Deo Semper!